

Message Text

UNCLASSIFIED

PAGE 01 HONG K 07516 020252Z
ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 W
-----034621 020259Z /63

P 300347Z JUN 77
FM AMCONSUL HONG KONG
TO SECSTATE WASHDC PRIORITY 5506
INFO AMEMBASSY KUALA LUMPUR
AMEMBASSY MANILA
AMEMBASSY SINGAPORE
AMEMBASSY TAIPEI
AMEMBASSY TOKYO
AMCONSUL OSAKA KOBE

UNCLAS HONG KONG 7516

E.O. 11652: N/A
TAGS: BEXP, HK
SUBJECT: PROPOSED NEW YORK STATE IOGA TRADE MISSION

REF: (A) STATE 142612 (B) HONG KONG A-26 DATED 2/8/77
(C) HONG KONG A-210 DATED 12/30/76

1. CONGEN WELCOMES SUBJECT MISSION AND CAN PROVIDE
PROGRAM SUPPORT WITHIN LIMITS DESCRIBED
10 FAM. SECRETARIAL SUPPORT MUST BE FUNDED BY MISSION.
2. HONG KONG IMPORT OF ELECTRONIC COMPONENTS IN 1976 AGGREGATED
US\$715.5 MILLION. PRIMARY SOURCES WERE: (A) USA \$198.2 MILLION
(B) JAPAN 212.8 MILLION AND (C) TAIWAN, SINGAPORE AND SOUTH KOREA
COMBINED TO \$192.7 MILLION. THESE LAST THREE COUNTRIES ARE VIEWED
AS A UNIT SINCE MOST PRODUCTION IS FROM UNITED STATES SUBSIDIARIES.
3. MAJOR LOCAL ELECTRONIC ASSUMBLERS ARE UNITED STATES FIRMS WHOSE
SOURCING DECISIONS ARE NORMALLY MADE IN UNITED STATES (EXCEPT
CONSUMER GOODS MANUFACTUERS). WHEN COMPONENT QUALITY CRITICAL,
QUALITY CONTROL IS TESTED IN PARENT LABORATORIES PRIOR FORWARDING
TO HONG KONG. ASSEMBLERS FOR SEMICONDUCTORS AND COMPUTER
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PAGE 02 HONG K 07516 020252Z

MEMORIES USE MOSTLY UNITED STATES COMPONENTS. CONSUMER GOODS
ASSEMBLERS USE MOSTLY JAPANESE OR LOCAL COMPONENTS. MANY UNITED
STATES COMPONENT MANUFACTURERS SUPPLY HONG KONG FROM THIRD COUNTRY
FACTORIES.

4. IN 1976, HONG KONG IMPORTED TELECOMMUNICATIONS APPARATUS
WORTH US\$11,839,225 FROM UNITED STATES WHICH ATTAINED 31PCT OF

IMPORT MARKET. LARGEST UNITED STATES CATEGORY WAS (A) MICRO-PHONES; LOUDSPEAKERS AND AMPLIFIERS (US\$3,404,966) WHICH ALSO HAD FASTEST GROWTH (65PCT OVER 1975). SECOND LARGEST (B) LINE TELEPHONE AND TELEGRAPH EQUIPMENT (US\$2,603,105), UP 30PCT. THIRD (C) TELECOMMUNICATIONS EQUIPMENT NOT ELSEWHERE STATED (US\$1,660,766) UP 77PCT. FOR GREATER MARKET DETAIL, SEE REF AIRS (B) AND (C).

5. NO LOCAL HOLIDAYS IN FIRST TWO WEEKS DECEMBER.
NO OTHER TRADE PROMOTION EVENTS PLANNED THAT PERIOD. ANY TIME WITHIN THOSE TWO WEEKS ACCEPTABLE.

6. PLEASE ADVISE WHETHER AND WHEN ADVANCE MAN WILL BE COMING TO HONG KONG WHETHER NEW YORK STATE OFFICE IN JAPAN WILL BE ASSISTING HERE.
CROSS

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Message Attributes

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Disposition Approved on Date:
Disposition Case Number: n/a
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